

PRIVACY POLICY

INFORMATION COLLECTION

In order to provide you with relevant information, fulfill your requests, and enhance your experience across our website, at times, we will request personal information from you. Personal information means any information that may be used to identify an individual, including, but not limited to

- First and Last Name
- Physical Address
- Phone Number
- E-mail Address
- Other Contact Information

When you visit the Aroa website, our servers log the information about your visits as per standard web practices. This logged information does not include personal information.

Aroa collects information from users for the following purposes:

To engage in communications. Name, address, email, phone information may be collected and stored as part of communication history. The majority of the information collected under this category is business contact information.

To select content. Information may be collected to help create relevant website content and user-friendly navigation. This includes information collected as a result of site navigation as well as information provided in forms.

To respond to user inquiries and requests for information. The information includes registrations for content downloads, newsletters, and specific requests for further information.

To better respond to requests. Aroa will pass contact information to the appropriate Aroa salesperson or services representative for follow-up related to your request.

Aroa will never sell or rent your personal information to any third-party.

COOKIES

Aroa uses cookies, which can provide information from a website. A cookie is an element of data that a website can send to your browser which may then store it on your system. A cookie contains information such as a user ID that the site uses to track the pages you have visited to help provide you with easier navigation throughout the site.

OPT-OUT

Aroa recognizes that users may not wish to be contacted regarding new or related services offerings. Aroa provides ways to opt-out of any email marketing that may result from using this site. These choices may be made as part of the registration process, or as links in marketing mailings. You may also email us to change your opt-out status.

CHANGES TO OUR PRIVACY POLICY

Aroa's Privacy Statement may be modified at any time. If you have any questions or concerns regarding our privacy policy, please do not hesitate to contact us by email or by mail.

By using this website, you consent to the terms of our Online Privacy Policy and to Aroa's processing of personal information for the purposes provided above.